



MILAN ACADEMY JUNIOR CAMP 2023

powered by

SPORT  **EVENTI**

SOCCER

MADE IN

ITALY





PALM



1

FIFA Club World
Cup



3

Coppa
Intercontinentale



7

Champions League



5

Supercoppa
Europea

AC MILAN HONOURS

Serie A: 19 titles

(1901, 1906, 1907, 1950/51, 1954/55, 1956/57, 1958/59, 1961/62, 1967/68, 1978/79, 1987/88, 1991/92, 1992/93, 1993/94, 1995/96, 1998/99, 2003/04, 2010/11, 2021/ 22)

Coppa Italia: 5 titles (1967, 1972, 1973, 1977, 2003)

Supercoppa Italiana : 7 titles (1988, 1992, 1993, 1994, 2005, 2011, 2016)

European Cup / UEFA Champions League : 7 titles (1963, 1969, 1989, 1990, 1994, 2003, 2007)

UEFA Cup Winners' Cup : 2 title (1968, 1973)

UEFA Super Cup : 5 titles (1989, 1990, 1994, 2003, 2007)

Intercontinental Cup : 3 titles (1969, 1989, 1990)

Latin Cup : 2 titles (1951, 1956)

AREAS



2

Coppa delle Coppe



19

Campionato
Italiano



5

Coppa Italia



7

Supercoppa di
Lega

INTRODUCTION

The **AC Milan Junior Camp** is the **AC Milan football-residential-summer camp**, organized and carried out by private organizations specifically and very carefully selected by the Club and on mandate of AC Milan. These organizations are **AC Milan Official Partners**.

Sporteventi is one of the most important AC Milan Official Partners.

Here you are following the review by **SKY** and the **NY Times**:

- 2015: **SKY Sport Focus** (Asiago Mountain Plateau)
http://video.sky.it/sport/calcio/lgi_summer_camp_episodio_7_milan/v250950.vid
- 2016: **NY Times Review**
http://www.nytimes.com/2016/05/08/travel/europe-soccer-camp-summer.html?_r=0

The **AC Milan Soccer Camp** is a coeducational training programme dedicated to providing excellence in the development of football players. The summer academy provides a challenging and enriching environment for children and teenagers of all skill levels and ages (from 6 to 17 years old).





This official-summer-football AC Milan academy is a football experience for **boys and girls**: experience that, although focused on football, offers much more.

This brief but intense training camp also is a week of fun and sharing with the other boys and girls, a week spent **learning to respect each other**: it is an important time to stimulate their **sense of responsibility** and to learn the important **value of rules and education**, to turn the joy of the youth into amazing and **unforgettable moments** of passion, ... simply **playing football**.

Sporteventi provides one of the **most prestigious coaching staff** in Italy and Europe directed by **Walter De Vecchi** (former AC Milan player and Coordinator of the AC Milan Youth Sector competitive squads U15 / U16 / U17 / U18), **Pietro Vierchowod** (former AC Milan player and 1982 Italian World Champion) and **Diego Bortoluzzi** (former Serie A and Premier League Coach).

The AC Milan Junior Camps are held in some of the **most famous and exclusive locations of the Italian Alps** – as Cortina d’Ampezzo [Dolomites] and the Asiago Plateau – and of the Italian Adriatic Coast as the seashores of Jesolo Lido [Venice] and Lignano Sabbiadoro [Venice area].

The AC Milan Junior Camp is open to both individuals and groups of boys and girls **of all nationalities**, aged from **6 to 17**.

The official languages spoken at the camp are English and Italian.

The AC Milan Camps welcome every year more than **1000 campers** during **10 weeks throughout the months of June, July and August: 700 from Italy, 300 from 50 different countries** and in particular: USA, UK, JAPAN, CHINA, GERMANY, SWITZERLAND, FRANCE, ESTONIA, and many others.

AC MILAN CAMP COSTS: **JUNIOR” FORMULA AND “DAY” FORMULA**

The AC Milan camps are held in some of Italian most famous and exclusive locations of the **Italian Alps** – as **Cortina d’Ampezzo (ALPS – Dolomites)**, **Asiago Plateau (ALPS)** - and of the Italian Adriatic Coast as the **seasides of Jesolo Lido (Venice) and Lignano Sabbiadoro (Venice area)**.

AC MILAN ACADEMY CAMP – JUNIOR FORMULA

This is the AC Milan-residential-formula camp with hotel staying for the participants. The subscription cost of the week rotation period of the AC Milan Junior Camp is inclusive of full board and lodging in hotel, from Sunday at 2 pm (lunch not included) to Saturday at 1 pm (lunch included), sports kit marked AC Milan Academy–Puma–Fly Emirates, daily washing of (only) the AC Milan Training T-shirts, shorts and socks (no underwear), transportation by private coach to and from the football pitch

and Third Part Civil Liability. Prices are all inclusive except for telephone calls and extra-drinks. **In case of participation at two camps in a row the AC Milan-kit will be assigned to the camper only once.**

AC MILAN ACADEMY CAMP – DAY FORMULA

This is the AC Milan Junior Camp without staying overnight for the participants, envisaged for those who can reach easily the site of the camp every day and for the participants aged 6-7 year-old. The subscription cost includes lunches (no breakfasts and dinners), sports kit marked AC Milan Academy – Puma – Fly Emirates, daily washing of (only) the AC Milan Training T-shirts, shorts and socks (no underwear), transportation by private coach to and from the football pitch, Third Part Civil Liability. Prices are all inclusive except for telephone calls and drinks. Prices are all inclusive except for telephone calls and extra-drinks. **In case of participation at two camps in a row the AC Milan-kit will be assigned to the camper only once.**

ACCOMODATION (“Junior” package only)

The enrollment fee **for the “JUNIOR-FORMULA” CAMPERS** includes full-board accommodation in a hotel (3-star or higher), from Sunday afternoon (lunch excluded) to Saturday morning (lunch included). The enrollment fee **for the “DAY-FORMULA” CAMPERS** includes all the lunches from Monday to Saturday.

PUMA – AC MILAN ACADEMY – FLY EMIRATES

When campers check in on Sunday afternoon, they receive an “Puma - AC Milan Academy – Fly Emirates” uniform to be worn during camp. However, please note that **soccer shoes are not included** with the uniform. The AC Milan uniform includes 2 training jerseys (white and black/red); 2 pairs of shorts (black); 2 pairs of red socks; 1 warm-up suit; 1 red T-shirt; 1 backpack.

INSURANCE

Sporteventi, to protect the participants of the AC Milan Junior Camp, provides a Third Parties Civil Liability with a limit of coverage of **5,000,000 Euros**.

The Individual Insurance for accidents and injuries is not effective for the not-Italian participants. Therefore the participants NOT ITALIANS must provide for an insurance covering risks of accidents, illnesses and hospitalization during their staying in Italy for at least 200.000 euro.

THIRD PARTIES CIVIL LIABILITY – Allianz SPA
LIMIT OF COVERAGE - €5.000.000,00



The camp fees include:

- Full board hotel accommodation (Junior package only)
- Three meals per day (Junior package only)
- Full coaching programme
- AC Milan Junior Camp Certificate of attendance
- Evening activities throughout the week (Junior package only)
- Medical Insurance (ONLY THIRD PART CIVIL LIABILITY)
- Qualified Staff presence 24 hours a day
- Transfer by private bus from the hotels to the fields during the week
- Puma – AC Milan Academy Fly Emirates Uniform (only one full uniform per stay [e.g.: 1 full uniform kit is given for a 2-week stay])
- Daily wash of the Puma AC Milan uniform only when used by the participant
- AC Milan Supervisors during the week
- One or two female assistants
- Bottle water will always be available on the playing field
- Free snacks will be available twice a day, mid-morning and mid-afternoon

AC MILAN CAMP LOCATIONS

JESOLO LIDO – SEASIDE – VENICE

Jesolo (with Rimini) is the **most famous beach of the Adriatic Sea** and only at 20 Km-distance from **Venice** and its international airport; Jesolo is a real paradise for the tourists, with a seafront of over 15 km, shops, play grounds, hotels, golf clubs and entertainments on 16 town squares.

The camp has experienced growing success for years, with participants from all over the world. The Camp starts on Sunday at 2.30 pm and ends on Saturday at



1.00 pm, after a demonstration training and friendly matches in the morning. Participants are supervised and looked after 24 hours a day. The daily **workouts** (two sessions a day) alternate with recreational activities, such as relaxation **in the pool** and group games **on the beach**. The ac Milan Junior Camp takes place at the **Marzotto Village** (www.villaggiomarzotto.it), a private structure of 1555 square meters created for the fun and holidays of families and children.



The Marzotto Village has everything you need inside for a dream football camp, namely:

- **football field** with latest generation 98 * 49 mm artificial grass and five-a-side football fields
- **medical center**
- **accommodation and apartments**
- **swimming pool and wellness area**
- **restaurants and bars**
- **seafront location and private beach**
- **animation and entertainment.**

For those who would like to **visit Venice**, Jesolo is not connected at the island **by public ferry-lines**. However there is a private ferry-line that is based right in Milan's Square, where is located the hotel of the campers (Hotel Tokyo). Here you are references, times and costs: **more information**.

Accommodation: Marzotto Village ***
www.villaggiomarzotto.it

Playing fields: Marzotto Village playing field

ASIAGO PLATEAU – ALTOPIANO DI ASIAGO (ALPS)

The **Asiago Plateau** is one of the **most renowned holiday resort of Italy**, only far two-hour drive from **Venice, Verona** and the **Lake Garda**. On the plateau you can do trekking, cross-country skiing and alpine skiing, golf (18 holes), riding, gliding and mountain bike rides.

In the wide landscape of the mountains of Veneto the **Asiago Plateau**, also known as the **Altopiano di Asiago 7 Comuni**, represents one of the **most elegant and most suitable to winter tourism and the summer months**.



With its unspoiled nature, the tranquillity that characterizes it, the warm hospitality of its inhabitants, and numerous accommodations and the most diverse entertainment offerings to suit all tastes, the **Asiago Plateau**, in winter as in summer, offers a holiday full of **fun, of sport and relaxation**.

The territory, in addition to the natural beauty and pristine air, also has places of great historical interest relating to the **First World War**, such as the War Memorial, the war cemeteries, trenches and bunkers can be visited along paths on which you can explore on foot, mountain bike or ski depending on the season.

The **AC Milan Junior Camp** takes place in the township of Gallio, at an height of 1000 m. above sea level, in a wonderful moun-



tain landscape that reminds of Ireland. The AC Milan Academy is based at the top level 4-star Hotel Gaarten.

Accommodation: Hotel Gaarten ****S
www.hotelgaarten.com

Playing fields: Gallio's soccer field; Hotel Gaarten's field

LIGNANO SABBIADORO (SEASIDE – VENICE AREA)

The **Adriatic resort town of Lignano** is about sixty kilometers from Udine and halfway (90 kilometres) from Venice and Trieste. Lignano Sabbiadoro is located between the Lagoon of Marano, the left bank of the river Tagliamento, and the **Adriatic Sea** and it's famous for its **golden sand**, that gives the name to the town. Lignano is a resort with **leisure boating facilities** amongst the most developed in Europe with approximately 5,000 berths and 8 docks. It has a **coastline and a beach** divided into three zones (**Sabbiadoro**, Pineta - Pine Forest, and Riviera) which extends for about 8 km **with noteworthy infrastructures**. The number of tourists is very high with an an-

nual attendance of approximately **4,000,000 foreign tourists of many nationalities.**

Lignano Sabbiadoro is the most important tourist destination in Friuli Venezia Giulia; a whole peninsula that lies between the Adriatic Sea, the Tagliamento River and the Marano Lagoon. Exposed to the Southeast – and therefore kissed by the sun all year round – it is one of the loveliest and liveliest seaside resorts on the Adriatic.

The jewel in the crown of Lignano is its beach: **8 kilometers of beach** to experience and enjoy. The colour of the sand is so lovely, warm and genuine that it is part of the town's name: Sabbiadoro (Golden Sands).



The surrounding sea is **clean and shallow**, ideal for a family holiday with the kids. Just a short distance from the shore the azure waters allow you to experience the sea in every way possible.

For years the resort has constantly been awarded the **European Blue Flag**, a standard that only a few

beaches in Italy have, which denotes the attention to care and cleanliness not only of the resort's waters but also of the whole tourism system.

The peninsula on which Lignano is located is a green space, one of the largest pine forests in Northern Italy. Its beauty even



delighted **Ernest Hemingway** who stayed there for some time and baptised it “the Italian Florida”.

Other unique gems are the Marano Lagoon and the Stella River, both of which can be sailed and from which you reach ancient fishing hamlets, the **Casoni** (fishermen’s huts), the Mouth of the Stella Regional Nature Reserve and the Canal Novo Nature Reserve of the Marano Lagoon. The Tagliamento River is another splendid natural resource that can be sailed, to see the tree-lined banks, to the town of Latisana. Those who love pleasure boating will find the ideal starting point for exploring the Upper Adriatic: Lignano is a real paradise for yachting and is one of the most popular on the Mediterranean, renowned for its modern, well-equipped **tourist ports**.

There is no sport that you can’t enjoy in Lignano: golf, tennis, cycling, beach volleyball, swimming, parafling, judo, basketball and athletics. Lignano is also truly unique for the quality and quantity of the entertainment on offer – no other resort has 6 theme parks: **Parco Zoo** with around 1500 animals of 250 different species; **Aquasplash** Italy’s first water theme park and still one of the best equipped in Europe; and **Gulliverlandia**, an amusement park with an aquarium and a tunnel that you can travel through, surrounded by sharks, rays and moray eels, with surprising shows and exciting entertainment.

There is also the Luna Park funfair and two parks especially for young children: Parco Junior and the reign of inflatable games – **I Gommosi**.

By day there is sun, sea and nature while by night you'll be spoilt for choice: a delicious aperitif, a seafood dinner in a typical restaurant or the delights of Friuli's cuisine, accompanied by the best regional wines. Then take a fun stroll in the pedestrian centre, the Eldorado of Italian-style shopping, with exciting, elegant store windows. Night owls will enjoy the modern lounge bars, discos and themed beach parties.

The **AC Milan Camp** will be held in the wonderful “**Bella Italia EFA Village**” that consists of 13 facilities, a capacity of 2,800 people, **60 hectares of pine trees, 1200 square meters of private beach, a sports hall, swimming pools, and standard soccer fields.**

Accommodation: Bella Italia EFA Village
www.bellaitaliavillage.com

Playing field: Bella Italia EFA Village

CORTINA D'AMPEZZO (ALPS – DOLOMITES)

Cortina d'Ampezzo is surrounded by the majestic **Dolomites Mountains (Alps)** which add beauty to its unique and world renowned valley that attract tourists from all over. It is without doubt the more **prestigious and fashionable mountain resort of Italy and Europe**. The World Heritage Committee (**UNESCO**) inscribed **Italy's Dolomites Mountains** on the World Heritage List in **2009**.

Cortina d'Ampezzo in 2021 hosted the **Alpine Ski World Championships** and in **2026 Milan and Cortina d'Ampezzo** will host



the **Winter Olympic Games**.

In 2007 the AC Milan Junior Camp of Cortina d'Ampezzo, always sold out for the past 23 years, was awarded the “**best AC Milan Junior Camp of the world**” by **AC Milan**.

The AC Milan Academy is based at the **Alaska Hotel** (Hit Hotel Group), a 4-star hotel located in the city centre.

Accommodation: Hotel Alaska ****

www.hotelalaskacortina.it/en/

Playing fields: Centro Sportivo A. De Rigo - Località Fiammes

Olympic Sky-Jump - Località Zuel

AC MILAN DAILY ACTIVITIES

The children arrive at the camp on **Sunday at 2 pm**. The check-in takes place immediately and the campers are assigned an **AC Milan Academy sport kit**, so they can arrive properly fitted out at the field for their first afternoon training; in fact at 4 pm they leave the hotel to go to the soccer pitch. This training is mainly to introduce them to their coaches and give them their first instructions on the rules of the camp and the behaviour expected of them.

The **awards ceremony** is held on Friday evening, with the parents present, to award **cups and medals** to the players and



teams who have won the individual challenges and Squads League which take place in the afternoons from Monday to Friday; a **certificate of attendance** at the AC Milan Junior Camp is given to all participants and a short video shot by the staff during the week is shown.

11 vs 11 **friendly games** are held on Saturday mornings and the camp ends with lunch.

A **typical program** for the **AC Milan Camp** includes two **training sessions** per day, one in the morning and one in the afternoon. Each session is two hours long. The rest of the day is taken up by **entertainment and recreational activities** (TV room, group play, karaoke, minigolf, swimming when possible, etc.).

A **typical day**, in short, would be as follows:

8:00 am:	Wake up
8:30 am:	Breakfast
9:30 am:	Field (technical training)
11:30 am:	Shower and return to the hotel
12:30 pm:	Lunch
1:30 pm:	Free time for games, play, relaxation
3.30 pm:	Field (training and games) or beach
6:00 pm:	Stop training and shower
7:30 pm:	Supper
8:30 pm:	Evening entertainment (or training in some specific case)
10:30 pm:	Lights out

The **DAY CAMP** formula will apply. In this case the camper does not stay overnight in the hotel, which is frequently the case of somebody residing in the town where the AC Milan Junior Camp is held. The camper arrives at the hotel every morning at 8.45 am. He then leaves for the soccer field with the rest of the group and returns to the hotel after showering after the second training held in the afternoon (6.30 pm) or evening (9.30 pm).

AC MILAN CAMPS TRAINING PROGRAMME

Campers are divided into groups mainly based on age, physical growth, and finally technical ability, which is decided the first day upon their arrival at the camp (Sunday afternoon).

Main age groups are:

- 6 to 9 years old
- 10 to 13 years old
- 14 to 17 years old

Below is a brief description of the type of training done by each group:

- | | |
|--------------|---|
| 6-9 years: | Mainly working with the ball (guiding the ball, dribbling, shots on goal) |
| 10-13 years: | Working with the ball and technical-tactical work (working 3 against 2 or 2 against 1, zone or man defense, movements without the ball) |
| 14-17 years: | Mainly technical-tactical working |

The morning is usually devoted to **technical stations**; afternoons are used for **squad or individual tournaments** (drives, shoot outs, penalty kicks, etc.).

As a general rule physical work is suspended on Wednesday or Thursday afternoons to give campers time to recuperate from their hard work. “**Recuperation**” often occurs in a pool, whenever the town or hotel offers adequate installations.

The **trainings sessions** are structured on the basis of the **AC Milan Combined Method**, that is a set of **methodologies and training programs** designed by the **AC Milan Academy** – the

AC Milan center of innovation and development – in order to pursue **simultaneously a plurality of aims** complement each other and belonging to different areas, namely:

- technical-tactical area
- athletic development area
- psychological-relation area
- educational area

GOALKEEPERS

During the AC Milan camps, **goalkeepers** receive a specific **Puma - AC Milan Academy – Fly Emirates uniform** and follow a **personalized training programme** based on the specificities of the goalkeeper's role on the team. So, in the morning, goalkeepers are separated from the rest of the group and dedicated coaches train them. In the afternoon, however, during the internal team tournament and individual challenges they rejoin their peers.



AC MILAN COMBINED METHOD

“During an **AC Milan Academy Camp** children can **interact** with other people of the same age and with adults both during their free time and obviously on the football field: it is a unique experience! Our staff analyses and proposes exercises with the aim of **entertaining** all participants, helping them to fight their fear of making mistakes and to **collaborate** with their mates. We do not have the pretension that they become champions, but we help them to show their **talent** (little or much) which is something **precious** for us.

The **method of AC Milan** can be well distinguished thanks to its **multidisciplinary approach** towards athletes and every training session is studied and structured in order to reach a multiplicity of complementary objectives which are linked to the following macro-areas:

- technical-tactical area
- athletic development area
- psychological-relation area
- educational area

This strong interaction of aims represents the **AC Milan Combined Method!**”

(Filippo Galli, Former AC Milan Youth Sector Technical Manager)

NY Times Review:

<http://www.nytimes.com/2016/10/26/sports/soccer/push-to-develop-young-players-revives-ac-milan.html>



Pietro Vierchowod, World Champion in 1982

SUPERVISORS

Sporteventi provides one of the **most prestigious coaching staffs in Italy and Europe** directed by **Supervisors / Head Coaches** who are former **AC Milan players** of proven national and international fame and prestige or **coaches or managers of crucial importance**. They are in charge of planning the **strictly technical side** of the AC Milan Junior Camp, the **training sessions** and everything that has to do with what is happening in the soccer fields in general.

The present and past Supervisors of the AC Milan Academy Junior Camp of Sporteventi are **Pierino Prati, Maurizio Ganz, Fulvio Fiorin, Gino Maldera, Filippo Galli, Pietro Vierchowod, Stefano Eranio, Walter De Vecchi and Diego Bortoluzzi**.

SAFETY

SAFETY OF THE PARTICIPANTS OUR TOP PRIORITY

Sporteventi provides the **perfect mix of coaches, instructors and guardians** for all the participants of the **AC Milan Camp**. We try to ensure that all the kids are **happy and satisfied** with the camp programme and parents can be reassured that the **safety** of camp participants is our **top priority**.

We at **Sporteventi** are fully aware of the **enormous responsibility** that we have in looking after the participants of the AC Milan Camp and we are entirely focused on the success of this objective.

Below we will give a brief outline of the actions we take to ensure maximum safety before and during the activities of the AC Milan Camp.

STAFF SELECTION

The **staff of the AC Milan Junior Camps** is coordinated by an **AC Milan Technical Director** (member of the Club), by a **Supervisor** (ex-AC Milan players of proven national and international prestige or coaches of very high profile and reputation) and by a **Sporteventi's Coaching Manager**: they are responsible for setting up and supervising the training and program of the camp.

All **Sporteventi coaches** come from **AC Milan Soccer Schools** or from very prestigious local soccer schools and are selected on the basis of their **pedagogical and technical preparation**. For us at Sporteventi, a coach is first of all an educator who must know how to communicate with young people of all ages and nationalities and who must be able to empathize with them. We also pay particular attention to the coach's multilingualism.



STAFF COMPOSITION AND NUMBERS

The complete staff (Supervisor, AC Milan Academy Technical Director, Sporteventi's Manager, Assistants, Goalkeeping Coaches, Coaches) allows for 1 staff member to every 8 participants (**ratio 1:8**).

In each AC Milan Academy Camp managed by Sporteventi there is a Supervisor, an AC Milan Academy Technical Director (a member of AC Milan); a goalkeeper coach for max 8 goalkeepers, standard coaches, female assistants.

The standard coaches and the goalkeeper coaches are local staff that Sporteventi select among the AC Milan football schools.

Also there is a female assistant (even 2 if the group is over 80 campers) that is in charge of the assistance at the staff and at the campers.

At the moment during the summer 2023 the Supervisors confirmed for the summer 2023 are Diego Bortoluzzi, Walter De Vecchi and Pietro Vierchowod.

STAFF AVAILABILITY

The Sporteventi Manager and the female assistant are available to parents **day and night**. Their mobile phone numbers are provided to parents in the AC Milan Camp programme and on the first day of camp. The Sporteventi Chairman's mobile number is also provided.

STAFF SUPERVISION

Sporteventi staff are supervised by the Supervisor, by the AC Milan Academy Technical Director and by the Sporteventi's Manager who is in constant contact with the Sporteventi Chairman and with AC Milan. Sporteventi's Board members supervise the camp directly at least 2-3 times a week.

FEMALE ASSISTANT

The female assistant who works alongside the staff has a number of highly complex tasks:

- She handles the entire laundry service
- She handles the **injuries** that may occur to kids both from the side-lines, with medical kits and defibrillators, and in the hospital where she accompanies the kids and assists them during visits or treatments
- She handles arrivals and departures of **airport transfers** collaborating with the administrative staff
- She assists staff in case of urgent necessity
- She assists the **younger** kids in case of homesickness
- She assists the participants in the AC Milan Camp with specific **dietary needs** (coeliac disease or allergies) at meal-times
- She assists the participants in the AC Milan Camp with specific **drug treatments** which the camp participants may require on arrival or when the camp is underway

LANGUAGES

The official languages of the camp are **Italian** and **English**. Half of the staff speak English fluently and one coach also speaks fluently **Russian**. The Sporteventi AC Milan Camp every year hosts kids from **50 different countries** and in 2016 was reviewed by the **NYTimes**.

SUPERVISING AND PROTECTING

▪ WAKE-UP (JUNIOR Formula)

In accordance with the programme for the typical day for the site, wake-up time is between 7.45 and 8.00. Each participant in the AC Milan Camp can set their own alarm clock, request an alarm call via the hotel intercom or be woken up by the coaches responsible (1 or 2 on each floor of the hotel). After waking up the AC Milan Camp participants have 30 minutes to come down to the breakfast room and have their breakfast.

▪ WELCOME (DAY Formula)

In accordance with the programme for the typical day the participants in the AC Milan Camp on the **DAY** formula will arrive at the meeting place established (hall, reception or directly to the playing field). A coach specially responsible for the participants will greet and take charge of them.

▪ PROGRAMME FOR THE DAY

The staff will constantly remind the kids during the day about the **daily programme** so that the participants in the AC Milan Camp are always aware of the times of activities that take place from the morning onwards.

▪ TRANSFER TO THE PLAYING FIELDS

In places where the transfer to the playing fields takes place by bus, a division into training groups is made (young / middle / teen) and once that is done the correct number of kids board a

private bus available to participants in the AC Milan Camp. Kids are checked constantly, whether they are going to the playing fields, on an excursion or just going for a walk. All trips within the AC Milan Camp are made on **minibuses or private buses**. The driver(s) will be on our staff and always available to the camp participants. It is our policy that AC Milan Camp participants never travel on foot but always by bus, even if the football pitch is just a few hundred metres from the hotel.

▪ **CHANGING ROOM**

The coaches responsible for the younger kids at the AC Milan Camp help and assist them constantly. A coach will be present after training and matches and will help them in the collection of technical and sporting gear.

▪ **MONITORING IN THE HOTEL**

In each location, depending on the layout of the hotel, at times when the AC Milan Camp participants visit rooms or take advantage of the hotel's open spaces, the staff are organised so as to have at least one coach in the hall, on each floor and in the recreation/games room. The coach will supervise the conduct of the kids, so that it is always respectful of the hotel, and will prevent them wandering off independently.

▪ **DAY AND NIGHT SUPERVISION**

The participants in the AC Milan Camp are watched over, day and night. During the day no participant is ever allowed to wander off without the presence of a Sporteventi staff member, even if it is going out of the hotel for a few minutes or even if the camp participant is a seventeen-year-old (who is still a minor and therefore under the protection of Sporteventi). At night each floor of the hotel facilities used is supervised, staff members spending the night on the various floors. The hotel staff itself will assist our staff, those on duty in reception advising our staff if camp participants behave improperly or act independently.

▪ STAFF BRIEFING

The Sporteventi's Coaching Manager will always remind all staff members of the checks to be carried out and the timing of daily activities. This occurs at least **three times a day** – early in the morning before breakfast for the kids, just after lunch and in the evening, after they have gone to bed.

MEDICAL CARE AND HOSPITALS

Each AC Milan Camp location run by Sporteventi is chosen based on the opportunity to **receive prompt medical care**. So the sites at Cortina d'Ampezzo, the Asiago Mountain Plateau and Jesolo Lido are equipped with a public medical-hospital facility able to provide first aid promptly if necessary. The Bella Italia Sports Centre can accommodate up to 3,000 people and has its own private medical suite.

DIETARY REQUIREMENTS, ALLERGIES AND DRUG TREATMENTS

All staff, particularly the female assistants, look after participants who have specific **dietary requirements** related to specific illnesses (coeliac disease), to severe allergies, to religion (Muslims, Hindus) or to family customs, liaising with the chef and the kitchen staff of the restaurant.

Our staff also support participants in case they need to follow a particular **drug treatment** during the AC Milan Camp or in case they must always carry with them **lifesaving drugs**.

TRAINING AND WEATHER CONDITIONS

Staff check **weather conditions** at least three (3) times daily –

in the morning, early afternoon and evening for the next day. In **mountain locations**, in case of heavy rain, the training of younger participants (6-9 years old) at the AC Milan Camp will take place in the gym.

In **seaside locations**, in case of excessive heat, morning training will take place 30 minutes early and afternoon training will be delayed 30-60 minutes or shortened.

These events are infrequent but in any case staff will protect the health of the kids.

If a participant is particularly tired, the staff will authorise him/her to stay in the hotel to rest, properly supervised.

TECHNICAL GEAR FOR TRAINING

During training sessions, Sporteventi uses its **own technical gear** exclusively (from goals to cones), entirely provided by **Vivisport srl** (renowned for providing the goals on most of the SERIE A pitches in the Italian football championship and for providing the goals for the UEFA Champions League Final at the San Siro Stadium 2016). The technical gear involved is of the **highest quality** and in some cases is designed and manufactured by Vivisport exclusively for Sporteventi and is certified for solidity, quality and safety.

TRIPS WITHIN THE AC MILAN CAMP ON PRIVATE BUSES

All trips within the AC Milan Camp are made on **minibuses or private buses**. The driver(s) will be on our staff and always available to the camp participants. It is our policy that AC Milan Camp participants never travel on foot but always by bus, even if the football pitch is just a few hundred meters far from the hotel.



AIRPORT TRANSFERS

Kids who need a **transfer from the airport or train station to the camp location** and, after the AC Milan Camp finishes, from the camp to the airport or train station, can count on a great service provided by a specialist company in partnership with Sporteventi for over 20 years. The drivers are known personally by Sporteventi administrative staff and are in contact with them before, during and after the transfer. The drivers themselves, on explicit request, can perform an unaccompanied minor procedure at the airport and in any case never leave a camp participant alone in case of difficulties.

INSURANCE INCLUDED IN THE PRICE

Sporteventi, to protect the participants of the AC Milan Junior Camp, provides a Third Parties Civil Liability with a limit of coverage of 5,000,000 Euros.

The Individual Insurance for accidents and injuries is not effective for the not-Italian participants. Therefore the participants NOT ITALIANS must provide for an insurance covering

risks of accidents, illnesses and hospitalization during their staying in Italy for at least 200.000 euro.

THIRD PARTIES CIVIL LIABILITY – Allianz SPA
LIMIT OF COVERAGE € 5.000.000,00

The insurance policies are taken out from the company Allianz Spa.

EMERGENCIES

In emergencies related to accidents, homesickness, illness or indiscipline of the participant, the **staff will intervene immediately** giving first aid or taking the participant to hospital and contacting the parents as soon as possible to discuss the situation and agree on the next steps.

COVID 19

The week of the AC Milan Junior Camp begins with the **arrival of the participants** on Sunday around 2.00 pm. All participants must deliver a copy of the documentation that ascertains the negative result of the **rapid swab for COVID-19** carried out 48 hours before the start of the camp.

Once they have been admitted, the staff will be responsible for the care of the children, providing each of them with their own **AC Milan kit** and then accompanying the campers to their respective **rooms**.

Each participant must bring a **personal water bottle**.

A daily **laundry service** is provided to wash the participants' clothes, keeping each camper's garments separate using **specific bags**, which will allow them to be returned to each child.



PRESTIGIOUS COMMENTS

New York – 2013 - George Weah (former AC Milan player and now President of Liberia; in 1995 he was named FIFA World Player of the Year and won the Ballon d'Or; in 2004 he was named in the FIFA 100 list of the world's greatest living players)

“Personally I am very happy about the AC Milan Junior Camp; this is my first experience in a camp with so many participants; it is certainly a good experience for the guys; my son is also very happy with the camp, he made new friends, he had fun. Cortina d'Ampezzo is a beautiful location. For me and my son it was a really good experience.”

Florence - 2013 - Mr. and Mrs. Ferragamo, from “Salvatore Ferragamo Maison”

«The parents of Federico Ferragamo confirm that the experience at the «Milan Junior Camp» in Cortina D'Ampezzo was highly educational and instructive. For Federico, it was a positive experience in addition to being a lot of fun.»

New York- 2018 - Luis Moore and Gabrielle Bacon (American investor, Hedge Fund Manager and Philanthropist – New York – USA)

“Our son Skye enjoyed the experience of AC Milan Soccer Camp, spending two consecutive summers of two weeks each in Cortina. His progress in soccer returning to his US high school was remarkable, becoming one of the youngest boys to make Varsity team upon his return.” “Sporteventi’s camp offers top coaching, enveloped in a wonderful atmosphere of warmth, friendship and fun.” (Gabrielle Bacon)

Los Angeles – 2011 - Slash (Guns N’ Roses guitarist)

“Michele Thank you for everything. All of u were so kind and hospitable! We will be back next year for sure! Please give everyone our regards as well!” Perla Hudson (Slash’s wife)

KGV – King College V School (The oldest English school of Honk Kong)

“Italia was really good and I was really pleased with the week.

... Michele, our AC Milan contact, was also excellent and he really went out of his way to look after us. The facilities were excellent! We even had access to the centres free physio when a couple of students got injured which was excellent as taking them to see doctors would have been a hassle.

... Generally a really good week and I was pleased with how it all turned out”. (Neil – King College V – Hong Kong – CHINA)

TALENTED PLAYERS THAT ATTENDED SPORTEVENTI AC MILAN ACADEMY CAMPS

Pobega Tommaso (1999)

- Tommaso attended the AC Milan Summer Academy in Vittorio Veneto in 2011.
- He joined the AC Milan Youth Sector in late 2011
- In 2016-2017 he was the midfielder of the U19 – AC Milan Youth Team (Primavera U17)
- In 2017-2018 he was the midfielder of the Under 19 – AC Milan Youth Team (Primavera U17)
- In 2018-2019 he played in Ternana – third division of the Italian League
- In 2019-2020 he played in Serie B – Italian League – with Pordenone Football Club
- In 2020-2021 he played in Serie A – Italian League – with Spezia Football Club



- In 2021-2022 he played in Serie A – Italian League – with Torino Football Club (still AC Milan player)
- In 2022-2023 he plays in Serie A – Italian League – with AC Milan player and with the Italian National Football Team

Weah Timothy (2000)

- Timothy attended the AC Milan Academy Camp of Cortina d'Ampezzo in 2013.
- He grew up in the youth sector of Paris Saint-Germain (PSG)
- In 2018 he played in Paris Saint-Germain (PSG) – first team
- In 2019 he played in Glasgow Celtic FC (Scottish Premiership)
- In 2020 he played in Lille (Ligue 1 – France)
- In 2021 he played in Lille (Ligue 1 – France)
- In 2021-2022 he played in Lille (Ligue 1 – France)
- In 2022-2023 he plays in Lille (Ligue 1 – France)





Samuele Longo (1992)

- He attended the AC Milan Camp in Cortina D'Ampezzo in 2002. He is currently an InterMilan player.
- In 2012-2013 he played in the Liga (Spain) Championship in Espanyol football Club
- In 2013-2014 he played in Serie A (Hellas Verona football Club) even if he is still an InterMilan player
- In 2014-2015 he played in Serie A with Cagliari football Club
- In 2015-2016 he played in Serie A with Frosinone football Club
- In 2016-2017 he played in Second Division – Spanish League with Girona Fottball Club
- In 2017-2018 he played in Second Division – Spanish League with Tenerife Fottball Club
- In 2018-2019 he played in the Spanish League – First Division – with SD Huesca
- In 2019-2020 he played in the Spanish League – Second Division – with Dep. La Coruna
- In 2020-2021 he played in Serie C – Italian League – with Vicenza football club
- In 2021-2022 he played in Serie C – Italian League – with Vicenza football Club
- In 2022-2023 he plays in the Holland League – with FC Dordrecht Club



CONTACTS

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MILAN ACADEMY

JUNIOR CAMP 2023

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